YourSocial

STRATEGY. | DELIVERY. | IMPACT.

BROCHURE 2026
CONSULTANCY & WORKSHOPS



Social value and business consultancy that delivers.

We help organisations plan, deliver, measure and report social value, and we help small businesses run well and deliver their projects, with practical support at every stage.

- Social value consultancy
- Business & management consultancy
- 30-workshop programme

YOUR SOCIAL LTD
your-social.uk

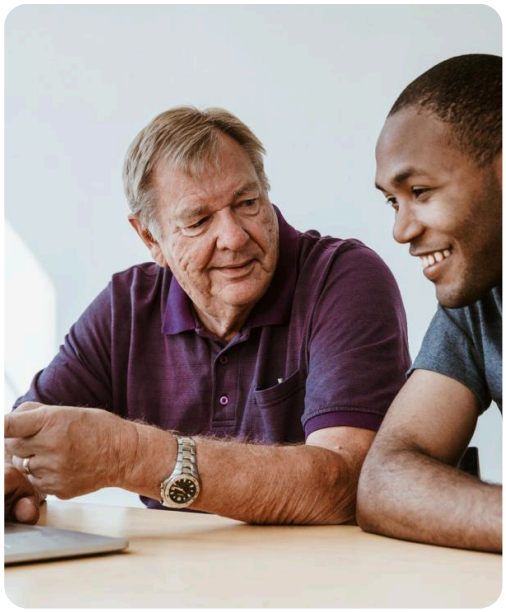
ABOUT YOURSOCIAL

Clear thinking. Practical delivery. Impact you can evidence.

YourSocial is a UK consultancy that helps organisations turn good intentions into a workable plan, consistent delivery and a clear account of the difference made.

We work in two connected areas. For organisations that deliver public-sector contracts, or want to do more for the communities they serve, we make social value part of how the business works. For small businesses, we provide hands-on management consultancy: how to run the business well and how to deliver projects on time.

We become a practical extension of your team. We work alongside your people, build their capability and keep ownership clear, so the progress lasts after we step back.



> "Make social value part of how you work. Then make the difference visible."
>
> THE YOURSOCIAL APPROACH

Social value consultancy 01

Strategy, delivery support, measurement and reporting that help you plan, deliver and evidence the social, economic and environmental value of your work.

- Social value strategy and action plans
- Delivery partnership, including our workshops
- Measurement, evidence and reporting

Business & management consultancy 02

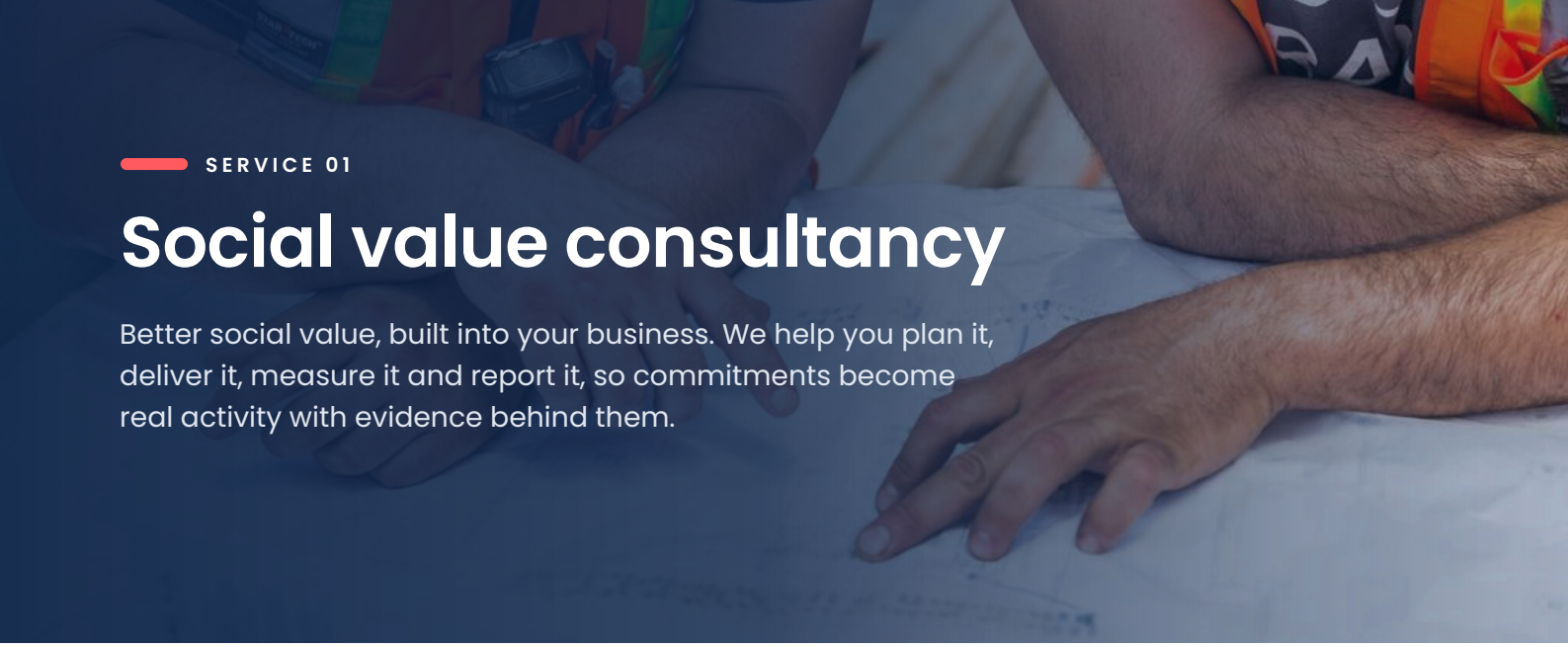
Practical support for small businesses on how the business runs day to day and how projects get delivered.

- Business planning and priorities
- Operations, processes and roles
- Project management and delivery

Who you will work with

YourSocial is led by **David Doughty**, director, supported by a network of trusted associates, so each project gets the right mix of skills and experience, whether that is a single workshop or an ongoing partnership.

2	30	3	UK
connected consultancy services	ready-to-run workshops	programme strands: Empower, Build, Sustain	supporting organisations across the UK



SERVICE 01

Social value consultancy

Better social value, built into your business. We help you plan it, deliver it, measure it and report it, so commitments become real activity with evidence behind them.

Why social value matters

£400bn

The UK public sector spends around £400 billion on public procurement every year.[1]

10%

Minimum weighting for social value when in-scope central government bodies evaluate contracts.[2]

2012

Since the Social Value Act, public authorities must consider economic, social and environmental well-being when buying services.[3]

How we help

01

Social value strategy

A clear baseline, meaningful priorities, policy and an action plan your team can put to work, aligned to the frameworks your customers use, such as the government's PPN 002 Social Value Model and the National TOMs.

02

Delivery partnership

The coordination, people and practical support to turn commitments into action, including our 30-workshop programme for schools, colleges, youth clubs, children's homes and community groups.

03

Measurement & evidence

Useful measures agreed up front, and simple ways to capture data, outcomes and real stories as the work happens, with consent and safeguarding built in.

04

Reporting & improvement

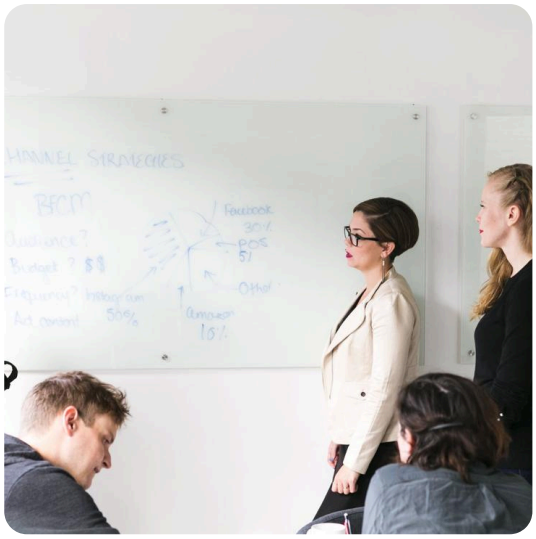
Clear reports and dashboards that show progress to customers, boards and communities, and help you learn what to improve next time.

We work with suppliers, delivery partners and organisations commissioning services across the UK, whether you are building your first framework or reporting on a live contract.

[1] Cabinet Office, "New public procurement rules to drive growth…", GOV.UK, 25 February 2025. [2] Cabinet Office, PPN 002: Taking account of social value in the award of central government contracts (February 2025; applies to procurements started on or after 1 October 2025). [3] Public Services (Social Value) Act 2012, section 1, legislation.gov.uk. Sources checked 18 November 2026.

SERVICE 02

Business & management consultancy



Running a small business means doing everything at once. We give owners and managers practical, hands-on help with how the business runs and how projects get delivered.

We start by listening and understanding how your business works today. Then we agree a short list of priorities and work through them with you, using simple tools your team can keep using once we have finished.

Business planning & priorities

Clarify where the business is going, agree priorities and turn them into a realistic plan with clear owners.

Operations & ways of working

Review how the business runs day to day, then simplify processes, roles and responsibilities.

Project management

Scope, plan and schedule projects, manage risks and keep delivery on track from start to finish.

Measures & reporting

Choose a few measures that matter and set up simple reporting, so decisions are based on facts.

People & team skills

Build confidence and capability in your team, including workplace-skills sessions from our Build strand.

A trusted sounding board

An experienced, independent view when you face a big decision, a change or a busy period.

5.6 million

private sector businesses in the UK at the start of 2026; 99.85% of them are small or medium-sized.[4]

Support that fits

Focused review
A short engagement to diagnose what is working and agree next steps.

Project support
Hands-on help to plan and deliver a specific project or change.

Ongoing retainer
Regular time with us to keep plans, projects and reporting on track.

Who it is for

- Owner-managers who want a clearer plan
- Growing teams taking on bigger projects
- Businesses facing a change or a busy period

[4] Department for Business, Innovation, Science and Trade, Business population estimates for the UK and regions 2026, published 5 November 2026 (official statistics in development). SMEs are businesses with 0 to 249 employees.

THE WORKSHOP PROGRAMME

30 workshops. Three strands. From primary school to adults.

Our ready-to-run workshop programme helps organisations deliver meaningful activity with schools, colleges, youth clubs, children's homes, community groups and local businesses. Each strand has a clear purpose, and sessions can be delivered in person or online.

30
workshops, each with slides, a facilitator guide and a learner pack

3
strands: Empower, Build and Sustain

5 to adult
from Key Stage 1 to adult learners

40–120
minute sessions, in person or online

WORKSHOPS 01–10
Empower

Employability foundations: aspiration, confidence, overcoming barriers and being ready for work.

For: secondary pupils aged 14–16, young people aged 16–24 and adults looking for work.

Includes **Reach**, **Make Ready** and **Constructing Digital Careers**.

WORKSHOPS 11–20
Build

Workplace skills: communication, teamwork, leadership, delivery, relationships and personal growth.

For: learners aged 14–18, colleges, apprentices and young adults up to 25.

Includes **Communication Essentials**, **Step Up** and **Drive to Deliver**.

WORKSHOPS 21–30
Sustain

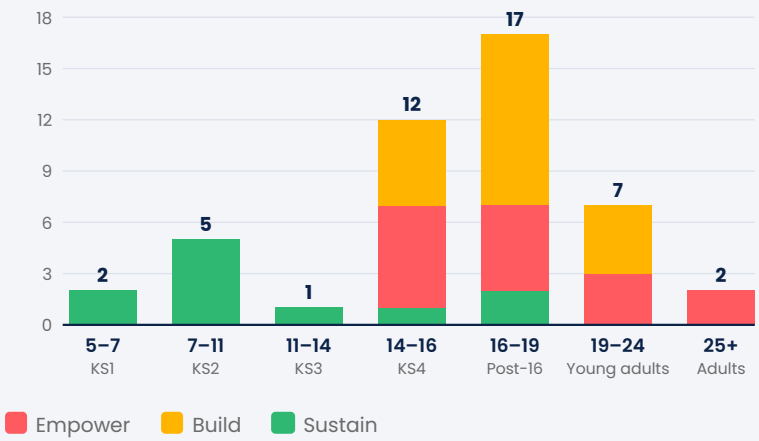
Environment and green futures: nature, waste, carbon, and green and construction careers.

For: primary pupils (KS1 and KS2), KS3, and 14–19-year-olds.

Includes **Bee the Change**, **Powered by Nature** and **Routes into Construction**.

At a glance: who the programme reaches

Number of workshops suitable for each age group (a workshop can span more than one group)



PROGRAMMES

Signature programmes

- **YourSocial Futures Academy** week-long employment support
- **Employer Challenge** real projects set by local employers
- **Get In, Stay On** a bespoke employability track
- **Community Outreach** youth clubs, children's homes and community groups
- **Local Business Upskill** practical skills for local SMEs

Plus bespoke training and programmes designed around your organisation.

Every workshop includes ready-to-run slides, a facilitator guide, a learner pack, before-and-after evaluation and safeguarding guidance.

PROGRAMME AT A GLANCE

All 30 workshops

Sessions run for 40, 60 or 120 minutes. Delivered in person or online. Coloured bars show the age groups each workshop is designed for. Full session outlines and learning outcomes are available on request.

NO.	WORKSHOP	AGES	MINS	5–7	7–11	11–14	14–16	16–19	19–24	25+	WHAT PARTICIPANTS GAIN
	Empower 01–10	Employability foundations: aspiration, confidence, barriers and readiness									
01	Reach	14–16	60				■				Leave with a clear aspiration and a first step towards it
02	Push Through	16–24	60					■	■		Find the motivation to restart and keep going after setbacks
03	Resilience Ready	14–16	60				■				Build the confidence to bounce back, and know where to get help
04	Make Ready	15–18	120				■	■			Get ready to apply for jobs and apprenticeships with confidence
05	Snag and Reflect	14–16	60				■				Understand your strengths and plan how to close a skills gap
06	Blueprints for Success	14–16	60				■				Explore real careers and map a route into one
07	Step Forward	Adults 18+	120					■	■	■	Move past barriers to work with a clear plan and support
08	Constructing Digital Careers	14–18	120				■	■			Discover digital careers in construction and how to get in
09	Powering Your Potential	Adults 19+	120						■	■	Gain the confidence to change career or return to work
10	Level Up	16–19	120					■			Set a goal that matters and build the habits to reach it
	Build 11–20	Workplace skills: communication, teamwork, leadership, delivery and growth									
11	Communication Essentials	14–18	120				■	■			Communicate clearly and confidently at work
12	Stronger Together	14–18	120				■	■			Work well in a team and turn disagreement into agreement
13	Build Your Brand	16–19	120					■			Present yourself professionally, in person and online
14	Find Your Balance	14–18	120				■	■			Manage commitments and build a healthier balance
15	Thrive	16–24	120					■	■		Use feedback to keep learning and improving
16	Step Up	14–18	120				■	■			Grow the confidence to lead and bring others with you
17	Drive to Deliver	16–24	120					■	■		Plan work, deliver on time and recover when things slip
18	Better Connected	16–24	120					■	■		Build trust and handle conflict in working relationships
19	Evolve Your Career	17–25	120					■	■		Get clear on what you want from work and your next move
20	Mindset Over Matter	14–18	120				■	■			Build a more balanced, confident mindset
	Sustain 21–30	Environment and green futures: nature, waste, carbon and green careers									
21	Bee the Change	5–7 (KS1)	40	■							Discover why bees matter and how to help them
22	Nature Connected	7–11 (KS2)	60		■						Explore local habitats and how nature is connected
23	Sustainable You	5–7 (KS1)	40	■							Learn to reduce, reuse and recycle every day
24	Ditch the Plastic	7–11 (KS2)	60		■						Understand plastic waste and how to cut it
25	Cut the Carbon, Build the Future	16–19	120					■			Understand carbon and make smarter, low-carbon choices
26	Routes into Construction	14–18	60				■	■			Discover the many routes into construction careers
27	Careers in Construction	7–11 (KS2)	60		■						Meet the people and skills behind a building project
28	Green Career Pathways	11–14 (KS3)	60			■					Link school subjects to the green jobs of the future
29	Sustainable Choices	7–11 (KS2)	60		■						Make fairer, less wasteful food choices
30	Powered by Nature	7–11 (KS2)	60		■						Explore renewable energy and where our power comes from

HOW WE WORK

The YourSocial High 5

One method, five clear stages. Each stage builds on the last, from understanding your starting point to reporting the difference made.

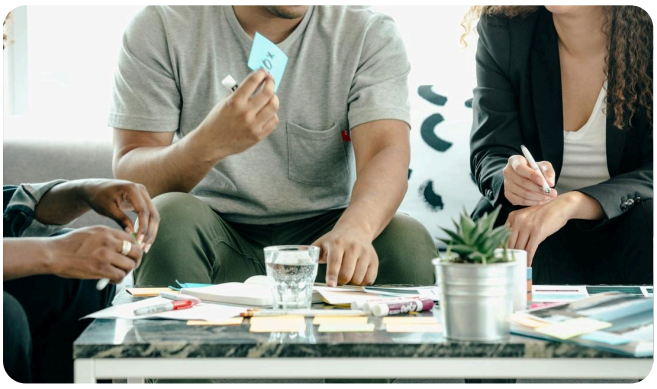
01
Understand
We listen, review your current position and establish a clear baseline with your stakeholders.

02
Plan
We define priorities, responsibilities, measures and a realistic delivery plan.

03
Deliver
We work alongside your people and partners to turn commitments into meaningful activity.

04
Evidence
We capture data, outcomes and real stories as the work happens.

05
Report
We turn evidence into clear reporting that shows progress and helps you improve.



Measurement you can rely on

We agree what to measure before activity starts, so evidence is collected as you go rather than pieced together afterwards. Measures can be mapped to the framework your customer uses.

What we capture

- Date, location and the organisation involved
- Staff hours, including preparation time
- Participant numbers by age group
- Before-and-after confidence ratings
- Anonymised quotes, gathered with consent
- The social value measure each activity supports

How we report

- Clear summaries for customers and boards
- Evidence records ready to share
- Lessons learned and next steps

Ways to work with us

Foundation engagement
A focused piece of work to set a baseline, priorities and a plan.

Projects & workshops
Delivery of a defined project, or workshops from our programme.

Ongoing partnership
Regular support on a retainer for delivery, evidence and reporting.

Every organisation is different. Contact us for a tailored quote; retainers are available.

Get a quote



LET'S TALK

Ready to move from intention to impact?

Tell us where you are now and what you are working towards. We will help you decide what comes next, with no obligation.

Request a discovery call

EMAIL
hello@your-social.uk

WEBSITE
your-social.uk

PHONE
07944 939139

CONTACT
David Doughty, Director

Practical

We work alongside your team and build capability that lasts.

Structured

One clear method, the YourSocial High 5, from baseline to report.

Evidence-led

Real, sourced facts and evidence collected as the work happens.

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